



Can Food Sales Predict the Election?

BY JEN MURPHY, ASSOCIATE FEATURES EDITOR



While the media remains fascinated by what the presidential **candidates are eating** — or maybe even more so what their **running mates are eating** — restaurants and bakeries are trying to predict the outcome of the election based on sales of political-party-themed dishes.

Starting in October, **SusieCakes**, a Los Angeles bakery that specializes in classic American comfort desserts like whoopee pies and layer cakes, will be selling Red State Red Velvet cupcakes and RNC elephant sugar cookies to Republican sweet tooths, and Blue State Vanilla Cupcakes and DNC donkey sugar cookies to Obama supporters. SusieCakes will be conducting informal polls at its three locations to determine which candidate will win based on sugar sales. The results will be revealed on Election Day.

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SusieCakes Election Sweets