

SusieCakes bakery to open in Rice Village Dec. 9

By Greg Morago | December 5, 2017 | Updated: December 5, 2017 9:59am



Photo: SusieCakes



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SusieCakes is a new home-style bakery opening its first location in Houston on Dec. 9 at 2563 Amherst in Rice Village. Shown: Chocolate cake.

The nostalgia-filled baking season is in full swing, which makes the arrival of a baker specializing in all-American, home-style cakes, cookies and pies all the sweeter.

SusieCakes, a California-based baker that makes from-scratch desserts using fresh, simple ingredients, is set to open Dec. 9 at 2563 Amherst in **Rice Village**.

The store's grand opening events are numerous. At 10 a.m. on opening day, the first 50 guests will receive a free SusieCakes mug, with children's activities, including cookie decorating, free prizes with purchase raffle and dessert samples, from 1 to 4 p.m. On Dec. 11 and Dec. 13 there's a buy-one-get-one offer for cupcakes from 3 to 6 p.m. On Dec. 12 and Dec. 14 cookies are buy-one-get-one from 3 to 6 p.m. And on Dec. 15 there's a buy-one-get-one for cake slices from 5:30 to 7:30 p.m.

This is the first SusieCakes in Houston, after opening in Texas in Dallas and Fort Worth. Founder Susan Sarich built her brand on frosted layer cakes, traditional cookies, whoopie pies, cupcakes and pies made just like our grandmothers' with no artificial preservatives, high-fructose corn syrup or trans-fats.

"We bake our products from scratch using only the freshest and finest natural ingredients, including European-style butter and premium chocolate," Sarich said.

The store's frosted layer cakes are a specialty: red velvet, six-layer chocolate, tropical coconut and a signature Vanilla Celebration Cake -- six layers of vanilla baked with confetti and iced with a retro-blue vanilla frosting.

Sarich will be on hand during the store's opening on Dec. 9.

SusieCakes' regular hours will be Monday through Saturday from 10 a.m. to 8 p.m. and Sunday from 11 a.m. to 5 p.m. For more information call 713-521-2253.